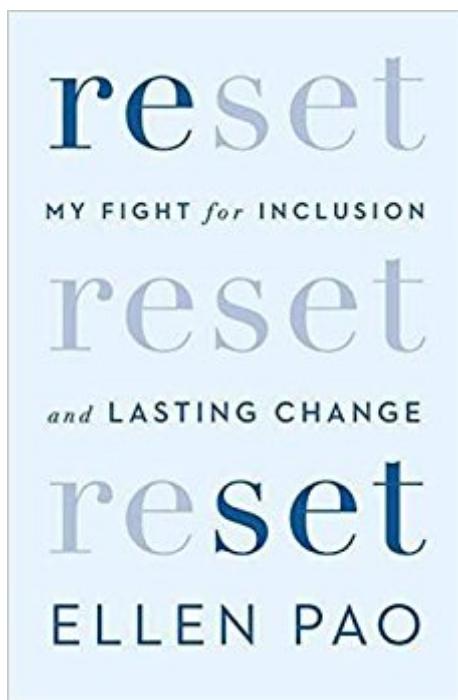


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# Reset: My Fight For Inclusion And Lasting Change



## Synopsis

The “necessary and incisive” (Roxane Gay) account of the discrimination case that has blown open a conversation about the status of women in the workplace (The New York Times) In 2015, Ellen K. Pao sued a powerhouse Silicon Valley venture capital firm, calling out workplace discrimination and retaliation against women and other underrepresented groups. Her suit rocked the tech world—and exposed its toxic culture and its homogeneity. Her message overcame negative PR attacks that took aim at her professional conduct and her personal life, and she won widespread public support. Time hailed her as “the face of change.” Though Pao lost her suit, she revolutionized the conversation at tech offices, in the media, and around the world. In *Reset*, she tells her full story for the first time. The daughter of immigrants, Pao was taught that through hard work she could achieve her dreams. She earned multiple Ivy League degrees, worked at top startups, and in 2005 was recruited by Kleiner Perkins, arguably the world’s leading venture capital firm at the time. In many ways, she did everything right, and yet she and other women and people of color were excluded from success—cut out of decisive meetings and email discussions, uninvited to CEO dinners and lavish networking trips, and had their work undercut or appropriated by male executives. It was time for a system reset. After Kleiner, Pao became CEO of reddit, where she took forceful action to change the status quo for the company and its product. She banned revenge porn and unauthorized nude photos—an action other large media sites later followed—and shut down parts of reddit over online harassment. She and seven other women tech leaders formed Project Include, an award-winning nonprofit for accelerating diversity and inclusion in tech. In her book, Pao shines a light on troubling issues that plague today’s workplace and lays out practical, inspiring, and achievable goals for a better future. Ellen K. Pao’s *Reset* is a rallying cry—the story of a whistleblower who aims to empower everyone struggling to be heard, in Silicon Valley and beyond. Advance praise for *Reset* “Necessary and incisive . . . As Ellen Pao detailed her experiences, while also communicating her passion for the work men often impeded her from doing, I was nothing short of infuriated. It was great to see a highly accomplished woman of color speaking out like this, and hopefully this book will encourage more women to come forward, give voice to their experiences in the workplace, and contribute to meaningful change.” Roxane Gay “[Ellen Pao’s] bravery in filing the lawsuit made her a hero to many women and helped change the conversation around sexism in tech. Now, Pao is back . . . with a new book, *Reset*, which takes readers behind the scenes of the roller coaster she’s been on.” Marie Claire “Ellen Pao was one of the earliest voices sounding the

alarm about bias and discrimination in the tech world. Reset explores the all-too-common challenges she faced and provides an instructive blueprint for equity and fairness. •Katie Couric In [Reset,] Ellen Pao details both the necessity and cost of speaking up. She has been open in discussing the challenges she faced as a woman of color trying to foment change in Silicon Valley. •Lindy West, The New York Times

## Book Information

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## Customer Reviews

“Necessary and incisive . . . As Ellen Pao detailed her experiences while also communicating her passion for the work men often impeded her from doing, I was nothing short of infuriated. It was great to see a highly accomplished woman of color speaking out like this, and hopefully this book will encourage more women to come forward, give voice to their experiences in the workplace, and contribute to meaningful change.” •Roxane Gay

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“Ellen Pao courageously confronted Silicon Valley’s venture capital world by calling out bias and discrimination. She emerged from a public trial, media frenzy, and a fierce battle against online harassment with her strength, spirit, and voice intact. In *Reset*, with deep intelligence and a gift for storytelling, Pao movingly and passionately recounts her path to activism and advocacy. Her book offers a rare glimpse into the gender roles and stereotypes that still pervade one of the world’s most profitable trading centers.” •Henry Louis Gates, Jr.

“Ellen Pao draws back the curtain in a book that will likely roar through Silicon Valley and beyond. She reveals in detail her experiences as a woman working in the world of tech and gives voice to the experiences of women working across many professions in America today. Writing transparently was courageous, and Pao is hoping it will help people of all backgrounds rise. This woman has guts.” •Ann Curry

Ellen K. Pao is a tech investor, a diversity and inclusion activist at the Kapor Center for Social Impact, the former CEO of reddit, and a cofounder of the award-winning diversity and inclusion nonprofit Project Include. Her writing has appeared in The Washington Post, Time, Lenny, and Recode. She has earned an electrical engineering degree from Princeton and law and business degrees from Harvard.

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